



CP ApS, Denmark's leading equipment rental provider, streamlines their rental processes, logistics, transport, and overall service and maintenance with DynaRent.





CP ApS is a market leader in the construction site design and rental sector. They have been in this business since 1986. They specialize in the rental of office and crew modules, containers, construction equipment, lifts, and pavilions.

www.cp.dk



Rental



90
Employees



Dynarent
AX 2012

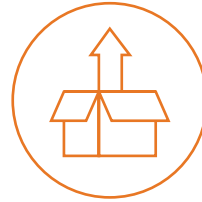


Denmark

CP ApS was in the business of rentals for various equipment that they had modeled based on their vision for the business. The rental market was seeing a lot of changes and these affected their setup. They had an ERP solution that worked till now but with the changes in the business required many structural changes that were confusing and time-consuming.



➤ KEY BENEFITS



With the installation of DynaRent, CP ApS has eliminated many of the manual steps that required time, effort, and could often result in errors



DynaRent helps to align different processes and steps automatically and reduces human errors when there were manual steps involved



Transportation, operations, and back office are on the same page reducing the administrative burden overall



The many processes like rental, returns, internal invoicing, service and maintenance have been optimized



The support and testing with the To-Increase team has enabled the customer to ensure that the synchronization with finance is in real-time



DynaRent Streamlines and Aligns Operations to Reduce Manual Errors and Improve Productivity

CP ApS, a family-owned Danish company, is among the market leaders in construction site design and rental of office and crew modules, containers, construction equipment, lifts, and pavilions. Their clientele ranges from the building and construction sector including institutions, industrial clients in the public and private sectors. Their mission is to provide quality products, well-thought-out solutions, and industry-leading services that help create optimal processes and results for their customers. Their teams are well-trained in the rental field and are

aware of the challenges that customers face. The aim of CP ApS has always been to provide services leveraging their thorough knowledge of the material and insight into the special challenges faced in their customers' industries. This way they can provide the right guidance on safe, efficient, and functional equipment. Their DRA certification and approach to breakdown management during the rental using their mobile service workshop with professionally trained teams have helped them stay ahead of the game.





➤ BUSINESS SITUATION

While CP ApS had established themselves well in the Danish market, they felt they needed the right solution to align different processes and ensure that each of the steps in their processes automatically follows a given path. Due to their expanding business, they felt that they had to realign their systems each time there was a change in their vision. This step required a lot of efforts, and there were additional time and resources wasted on making the change.

Due to all the changes, their team would have to check each schedule manually when picking out the equipment. In some instances, they had to rely on the memory of the team to get their deliverables right. Often the transport department would get deliveries mixed up due to these gaps in the system. Interaction and coordination between different departments were difficult.

Over time, CP ApS has realized that to meet customer needs, deliver quality rental products, offer more options, mobile service, and ensure the quality of assets with timely service and maintenance; they will need to make

changes in their ERP system. After assessing many solutions over the past 18 months, they narrowed their choice down to DynaRent AX 2012. They contacted the To-Increase team to do a pilot project. They found that the solution supported their needs and the support provided by the To-Increase team made deployment and testing easy. The mobile aspect of the DynaRent is another aspect that is of great help to the way CP ApS functions.

How DynaRent Helped CP ApS move from Manual Processes to Streamlined Operations

CP ApS partners with DynaRent so that they can offer the best array of products and services to their customers. The DynaRent solution offers CP ApS the means to ensure that overall operations are simpler and manual processes are reduced. They were able to manage projects and rental deals with ease. DynaRent also offers mobility solutions, the wherewithal to operate the business on the cloud and ensure that service and maintenance is undertaken with minimum effort.

“DynaRent has empowered us to focus even more on the quality of service we provide to our customers. Aspects like operations, transportation, service, and maintenance have been streamlined completely.” - **Michael Bruun, Purchaser Material, CP ApS**

Want to know more?

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About Columbus:

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